

Artist Submission Guidelines

1. Please fill out the attached entry form and send it along with a sketch of your mural. Please send your entry application at your earliest convenience as the event does fill up quickly.
2. If you are a brand new artist this year, please also enclose a \$35 entry fee. This fee is payable by check or money order made out to: Light Bringer Project. This one-time-only fee is applied to new 2010 chalk artists only. If you enter again next year, the first year fee will not longer apply to you.
3. Please send your application by mail to:
Light Bringer Project
P.O. Box 968
Pasadena, CA 91102
Make sure you include your sketch and \$35 check (if applicable)
4. As a participating artist, you will be required to donate a finished 1' x 1' canvas provided by Light Bringer Project for fundraising at the ART GALLERY Silent Auction on festival grounds. Canvases will be handed out approximately 3 weeks before the event. If you would like to get started sooner, you are welcome to purchase your own canvas. It must be 1' x 1' pre-stretched canvas (preferably 1" thick wood), that may be purchased at any Dick Blick or art supplies store near you.
5. Once we receive your completed entry, there will be a short period of time before you receive information back from us. This will include dates of events, workshop, canvas pick up, and other vitals. If you have any questions in the meantime, please email us at info@pasadenachalkfestival.com or call 626.590.1134.
6. In thinking of your mural, you might want to keep in mind the 2010 Pasadena Chalk Festival Award Categories:
 - **2010 Best of Festival** (as voted by the artists)
Grand Prizes: 1st, 2nd, 3rd place
 - **Paseo Colorado's 2010 "People's Choice" Award**
Public votes in Paseo Colorado shops and restaurants
 - **Best Technique** (as voted by the artists)
 - **Best 3-D Effect** (as voted by the artists)
 - **Best Rendering of Masterpiece** (as voted by the artists)
 - **Most Humorous** (as voted by the artists)
 - **Most Inspirational** (as voted by the artists)
 - **On the Way to MOCA** (as voted by the artists)
 - **Best of Silent Auction** (highest bid achieved for artist canvas)
 - **Best Animation** (from the new Animation Alley)
 - **NEW! Best Artist Original Design** (as voted by the artists)

2010 Pasadena Chalk Festival Entry Form

CONTACT INFORMATION

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

PH/home: _____ PHcell: _____

Email: _____ Website: _____

PARTICIPATION

I've participated in the following festivals:

- '93 '94 '95 '96 '97 '98 '99 '00
 '01 '02 '03 '04 '05 '06 '07 '08 '09

- I am a *new* 2010 artist! As a new artist, I am enclosing a \$35 entry fee with this form. This fee is applied to new 2010 chalk artists only. If you enter again next year, the first year fee will no longer apply to you.

Last year my mural was: _____ #: _____

I will participate:

- Alone (1) With a Partner (2) As a Team (3-4)

I am interested in participating in: Animation Alley Chalk of Fame

Title/Description of my 2010 mural: _____

Chalk artists must be at least 16 years of age, unless otherwise authorized by Light Bringer Project.

By submitting my entry form, I understand I am required to donate a finished 1' x 1' canvas provided by Light Bringer Project or which I purchase at any time on my own, for fundraising at the ART GALLERY Silent Auction on festival grounds. I also understand that all images must be suitable for public viewing.

The undersigned artist (guardian if under 18) grants non-exclusive license to Light Bringer Project/Pasadena Chalk Festival to re-use, publish and re-publish photography of the artist (including minors) in any medium. The undersigned artist further grants Light Bringer Project/Pasadena Chalk festival use of the artists' name (including minors), biographical description and likeness in any media.

Signature: _____ Date: _____